



**BUICK**  
INVITATIONAL

The Century Club of San Diego and Buick Motor Division are proud to present San Diego's annual PGA TOUR professional tournament at Torrey Pines. This outstanding event, which began as the San Diego Open in 1952 and moved to Torrey Pines as the Andy Williams San Diego Open in 1968, boasts an impressive list of former champions including such golf greats as Arnold Palmer, Billy Casper, Gary Player, Jack Nicklaus, Tom Watson, Johnny Miller, Phil Mickelson, Craig Stadler, Davis Love III, Mark O'Meara and Tiger Woods.

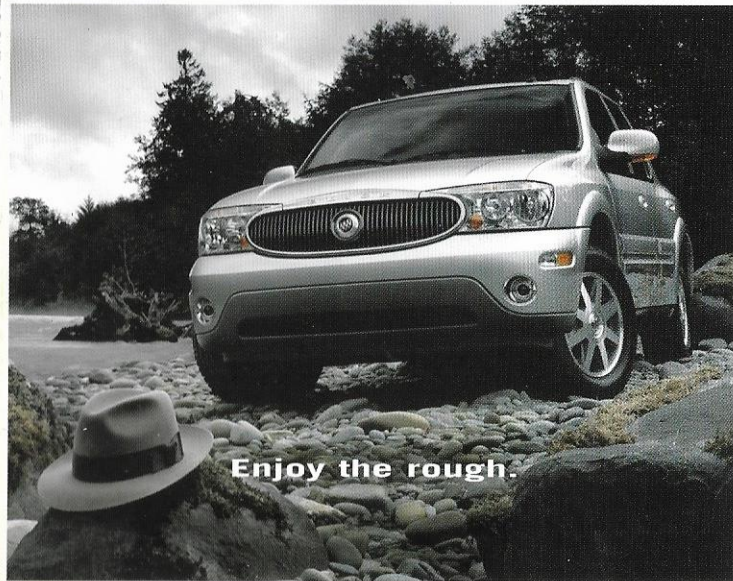
This partnership brings together one of the oldest tournaments on the PGA TOUR and the senior corporate sponsor on TOUR, as Buick has sponsored the Buick Open in Grand Blanc, Michigan in 1958. Along with the Buick Invitational, Buick sponsors three other PGA TOUR events.

Torrey Pines, long recognized as one of the nation's foremost municipal golf facilities, is truly a "golfer's paradise". Bounded by mountains to the North and the Pacific Ocean to the West, the seaside courses are often swept by fog, rain and chilling winds. These challenging conditions have contributed to the tournament's reputation for some of the most thrilling final day finishes.

Much of the continuing success of San Diego's tournament can be attributed to the Century Club, formed in 1961 as an organization of civic and charity minded golf enthusiasts who generously volunteer their time and financial assistance to ensure that every tournament is outstanding.

Each year the proceeds from the tournament are donated to support youth oriented charities in the San Diego area.

Distinguished by a history of quality and fine performances, along with the PGA TOUR's premier title sponsor, the Buick Invitational will continue to be one of San Diego's most exciting annual major sporting events.



Enjoy the rough.

Introducing the Buick of SUVs. Offering an available 290-horsepower V8. And Buick's exclusive QuietTuning™. From the studio where the world's greatest car designer, Harley Earl, hung his hat.

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THE SPIRIT OF AMERICAN STYLE™



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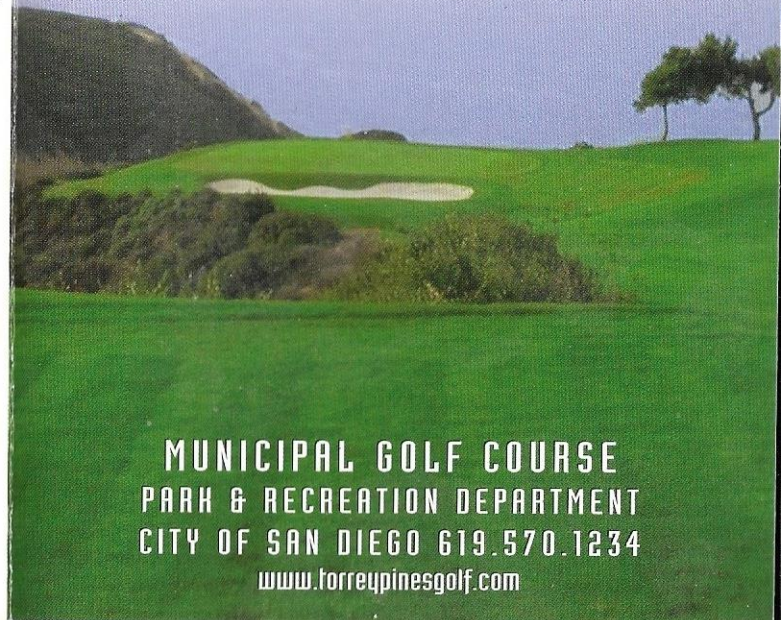
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SOUTH COURSE

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